

Matthew Belanger

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Statement:

I am a community builder with a uniquely broad background spanning business, the arts, and education. In my career, I have brought ideas to life by combining and applying design, engineering, and marketing methodologies, and I've created academic and cultural programs that engage people and spark possibility. I am especially skilled at guiding complex projects and diverse teams to their fullest potential for success.

Experience:

President & Lead Consultant

FatBits LLC

New York, New York

July 2000 – July 2013; June 2022 – Present

Through my consultancy, I have worked with dozens of individuals and organizations on hundreds of projects providing the following services and more:

- Advertising, marketing, and social media strategy
- Game design and development
- Photography, videography, editing, and post-production
- Rapid prototyping for hardware and software
- Software development for desktop, mobile, and web
- Visual, interaction, and experience design

Assistant Arts Professor

Shanghai New York University

Shanghai, China

August 2013 – May 2022

I developed and taught an innovative curriculum aimed at promoting the following competencies in my students through a combination of rigorous, self-directed research and an active practicum:

- Art, business, communication, design, engineering, science, and media principles and theories
- Analytical, critical, and computational thinking
- Computer programming paradigms and software development methodologies
- Data structures, databases, and application programming interfaces
- Responsive web design and development with client-side and server-side scripting
- Circuit design with breadboards, computer-aided design, and printed circuit boards
- Through-hole and surface-mount soldering techniques

- Ideation, prototyping, testing and debugging
- Digital fabrication with 3D printers, laser cutters, and computer numerical control
- Digital photography, videography, and animation

Assistant Dean for Emerging Media

Shanghai New York University

Shanghai, China

June 2016 – May 2019

I established a diverse and inclusive learning community with the following responsibilities and accomplishments:

- Oversaw Interactive Media Arts (IMA), NYU Shanghai's second-largest major
- Founded Interactive Media + Business (IMB), a joint major and now NYU Shanghai's fastest-growing major
- Co-founded IMA Low Res, a low-residency graduate program combining distance learning with short residencies in New York, Berlin, and Shanghai
- Created pathways for study-away students across NYU's Global Network
- Generated academic assessment plans and reports for Middle States Association of Colleges and Schools
- Developed the capstone process for seniors majoring in Interactive Media Arts
- Served on governance, academic planning, curriculum, and technology-enhanced education committees
- Supported faculty and student research and practice
- Fostered faculty and staff career development
- Managed program budgets, procurement, hiring and staffing
- Designed and supervised the construction of classrooms, studios and offices
- Engaged with various departments and community partners to expand opportunities for students and faculty

Associate Director of Interactive Media Arts

Shanghai New York University
Shanghai, China

September 2015 – May 2016

I was co-founder of Interactive Media Art (IMA), overseeing the transformation of IMA from an idea into NYU Shanghai's "signature major" and the first new NYU major established originally outside of New York.

Global Network Assistant Arts Professor

New York University
New York, New York

September 2015 – May 2022

I was awarded this cross-appointment in recognition of my many contributions to the NYU Global Network, including my efforts to make NYU a more equitable and inclusive academic environment.

Assistant Professor

Department of Media Arts & Technology, Borough of
Manhattan Community College, City University of
New York

New York, New York

September 2012 – June 2013

I taught foundation, elective and capstone courses in Emerging Media, including animation and video production, and web design and development to a diverse cohort, and served on various committees.

Adjunct Lecturer

Department of Media Arts & Technology, Borough of
Manhattan Community College, City University of
New York

New York, New York

January 2010 – May 2012; January 2005 – December 2005

I taught foundation, elective and capstone courses in Emerging Media, including animation and video production, and web design and development to a diverse cohort.

Digital Imaging Specialist

Spectrum Select Imaging
Boston, Massachusetts

May 1999 – August 2000

I was involved in traditional and digital image processing for professional photographers, advertising agencies, corporate publications, trade shows, and other commercial uses.

Production Artist

Martin & Martin
Little Rock, Arkansas

September 1996 – August 1997

I designed advertising campaigns for a range of clients, mostly in the health and wellness industry, across various media.

Volunteering:**Volunteer**

The Adams Theater
Adams, Massachusetts

May 2023 – Present

I help the historic theater with event setup, cleanup, and special projects.

Board Member

Adams Historical Society
Adams, Massachusetts

2010 – 2013

We met monthly to discuss and vote on initiatives of the historical society, participated in various events, documented historical buildings in town with photography, and served as a docent at the Quaker Meetinghouse.

Co-Founder & Co-Director

Greylock Arts
Adams, Massachusetts

July 2007 – September 2012

I presented exhibitions, produced events, developed educational programs, and engaged the community with the aim of facilitating a deeper public appreciation for emerging arts practice within western Massachusetts.

Education:**Master of Professional Studies (MPS)**

Interactive Telecommunications Program (ITP), Tisch
School of the Arts, New York University
New York, New York

May 2003

Bachelor of Fine Arts in Photography (BFA)

Art Institute of Boston, College of Art & Design, Lesley
University
Boston, Massachusetts

May 2000